

4th July, 2007

Toyota Boshoku Corporation
MITSUI BUSSAN AUTOMOTIVE INC.

News Release

Grand Opening Ceremony of the Second Plant of Toyota Boshoku Turkey

Toyota Boshoku Corporation (Headquarters: Kariya City, Aichi, Japan; President: Shuhei Toyoda) and Mitsui Bussan Automotive Inc. (Headquarters: Bunkyo-ku, Tokyo, Japan; President: Teruyuki Higashi) held a Grand Opening Ceremony for the Second Plant of Toyota Boshoku Turkiye Otomotive Sanayi Ve Ticaret A.S. (Headquarters: Adapazari, Turkey, hereinafter referred to as TBT), a joint-venture of both companies in the Republic of Turkey, at the site of the Plant on 3rd July, 2007.

The ceremony was attended by Minister Ali Coşkun, Ministry of Industry and Trade; Governor Huseyin Atak, Sakarya; Mayor Aziz Duran, Adapazari Metropolitan City; Mayor Suleyman Disli, Adapazari City; President Tamer Unlu, Toyota Motor Manufacturing Turkey Inc.; Chairman Junichi Yoshikawa, Toyota Boshoku Corporation; and President Teruyuki Higashi, Mitsui Bussan Automotive Inc.

The new plant is the first base, of the Toyota Boshoku Group plants in Europe and Turkey, that manufactures seat frames and functional parts from January 2007. These products from Plant No. 2 are supplied to Plant No. 1 in Turkey and to Toyota Boshoku South Africa (Pty) Ltd. (Kwazulunatal, South Africa).

An outline of Plant No. 2 is as follows:

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|------------------------|---|
| 1. Location | Adapazari, Sakarya, Republic of Turkey (700 meters from Plant No. 1) |
| 2. Plant size | Lot size: Approximately 40,000 square meters Building size: Approximately 14,700 square meters |
| 3. Products | Automotive seat frames and functional parts |
| 4. Start of production | January 2007 |
| 5. Sales | Approximately 4,200 million yen (projected plan for 2009) |
| 6. Number of employees | Approximately 540 (projected plan for 2009) |

<Reference: An outline of TBT>

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| 1. Company name | Toyota Boshoku Turkiye Otomotiv Sanayi Ve Ticaret A.S. |
| 2. President | Toshio Suzuki |
| 3. Established | 1 st October, 1997 |
| 4. Capital | 500 million yen |
| 5. Ownership | Toyota Boshoku Corporation: 90% Mitsui Bussan Automotive Inc.: 10% |
| 6. Business line | Production and sale of automotive seats and interior parts |
| 7. Sales | 22,200 million yen (2006) |
| 8. Number of employees | 940 (as of the end of 2006) |

Grand Opening Ceremony of Plant No. 2 of Toyota Boshoku Turkiye Otomotiv Sanayi Ve Ticaret A.S.



2 nd person from the left: Toshio Suzuki, President of Toyota Boshoku Turkiye Otomotiv Sanayi Ve Ticaret A.S.

6 th person from the left: Junichi Yoshikawa, Chairman of Toyota Boshoku Corporation